

**UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION**

APPENDIX TO PLAINTIFFS' MOTION FOR PARTIAL SUMMARY JUDGMENT

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Dated: January 13, 2023

Respectfully submitted,

/s/ Jered E. Matthysse

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COUNSEL FOR PLAINTIFFS

CERTIFICATE OF SERVICE

I hereby certify that on January 13, 2023, a true and correct copy of the foregoing was served electronically, via ECF, on all counsel of record who are deemed to have consented to such service under the court's local rules. I have also served a copy of the foregoing via email on the following:

radams@lynllp.com
cschwegmann@lynllp.com
bmunshi@lynllp.com
ssmoot@lynllp.com
nstallbohm@lynllp.com
dholmes@lynllp.com

/s/ Jered E. Matthysse
Jered E. Matthysse

EXHIBIT A

Declaration of Jim S. Adler

FILED UNDER SEAL

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION

JIM S. ADLER, P.C. and JIM ADLER, §
Plaintiffs, §
v. § CIVIL ACTION NO. 3:19-cv-02025-K-BN
MCNEIL CONSULTANTS, LLC D/B/A § **SEALED DOCUMENT**
ACCIDENT INJURY LEGAL CENTER, §
QUINTESSA MARKETING, LLC D/B/A § **JURY DEMANDED**
ACCIDENT INJURY LEGAL CENTER, and §
LAUREN MINGEE, §
Defendants. §

DECLARATION OF JIM S. ADLER

I, Jim S. Adler, make the following declaration:

1. I make this declaration based on my own personal knowledge of the facts stated herein or based on business records made available to me. I could and would competently testify as to the matters set forth below if called upon to do so.

2. I am the founder of Jim S. Adler, P.C. (the “Adler firm”), a Texas corporation with a principal place of business at 1900 West Loop South, 20th Floor, Houston, Texas 77027.

3. I graduated from the University of Texas School of Law in 1967 and was licensed to practice law in Texas the same year. I eventually moved to private practice in 1973 when I founded the Adler firm.

4. The Adler firm’s practice focuses on personal-injury cases of all types, with a particular focus on auto accidents. Today, the Adler firm is one of the most recognized and successful personal-injury firms in Texas. We employ over three hundred people and have offices in Houston, Dallas, San Antonio, and Channelview.

5. After the United States Supreme Court ruled in 1977 that attorneys could legally advertise their services, I became one of the first lawyers in Texas to advertise on television. The Adler firm’s efforts to engage in advertising stem from a belief that accident victims, who

are often unfamiliar with the legal system, should be aware of their rights. The Adler firm has continuously run ads across various media channels in Texas for more than forty years.

6. The Adler firm and I have continuously used several trademarks since the early 1990s to identify and promote the firm and our services, including Jim Adler, The Texas Hammer, The Hammer, and El Martillo Tejano. We often use multiple marks together in our advertising and commercials (*e.g.*, “Jim Adler, The Texas Hammer”).

7. As a result of our efforts and investments, consumers in Texas strongly associate myself, the Adler firm, and our trademarks with our personal-injury services and our fighting on behalf of accident victims and their families.

8. It is the regular practice of the Adler firm to track its revenue and advertising expenses. The Adler firm has, in the ordinary course of its business, maintained information related to its revenue and advertising expenses. These records are created by personnel of the Adler firm in the ordinary course of business and by a person or persons with knowledge and a business duty to transmit those matters.

9. Attached as **Exhibit 1** is a spreadsheet summarizing the Adler firm’s annual revenue from 2012 to 2022.

10. Attached as **Exhibit 2** is a spreadsheet summarizing the Adler firm’s annual advertising expenses from 2012 to 2022.

11. My son Bill Adler and I, along with the Adler firm, regularly participate in civic functions and charitable fundraising for various local and national organizations, including Teach for America, the North Texas Food Bank, and Habitat for Humanity. In recognition of those efforts, the City of Houston declared July 31, 2021, “Jim Adler Day.”

12. In addition, Bill and I often participate in media interviews concerning the personal-injury field in general and the Adler firm in particular. We have been interviewed by various local television and radio outlets, as well as by national outlets such as CBS, Telemundo, and HuffPost.

The Adler firm and its television commercials have also been featured on HBO's *Last Week Tonight with John Oliver*, a news satire program broadcast globally.

Executed in Houston, Texas on January 12, 2023.


Jim S. Adler

EXHIBIT 1

(To the Declaration of Jim S. Adler)

FILED UNDER SEAL

See Native Excel filed marked ADLER_000644
CONFIDENTIAL – ATTORNEYS’ EYES ONLY
FILED MANUALLY WITH THE COURT



EXHIBIT 2

(To the Declaration of Jim S. Adler)

FILED UNDER SEAL

See Native Excel filed marked ADLER_000645
CONFIDENTIAL – ATTORNEYS’ EYES ONLY
FILED MANUALLY WITH THE COURT



EXHIBIT B

Declaration of Diana Rausa

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION

JIM S. ADLER, P.C. and JIM ADLER,
§
Plaintiffs,
§
v.
§ CIVIL ACTION NO. 3:19-cv-02025-K-BN
§
MCNEIL CONSULTANTS, LLC D/B/A
ACCIDENT INJURY LEGAL CENTER,
QUINTESSA MARKETING, LLC D/B/A
ACCIDENT INJURY LEGAL CENTER,
and LAUREN MINGEE,
§ JURY DEMANDED
§
Defendants.
§

**DECLARATION OF DIANA RAUSA IN SUPPORT OF
PARTIAL MOTION FOR SUMMARY JUDGMENT**

I, Diana Rausa declare as follows:

1. I am a paralegal employed by the law firm of Pirkey Barber PLLC, which represents Plaintiffs Jim S. Adler, P.C. and Jim Adler (“Plaintiffs”) in this case.
2. Attached as **Exhibit 1** is a true and correct copy of a screenshot of an article from CBS News titled “How lawyer’s TV ads became a billion-dollar industry” dated February 13, 2022 available at cbsnews.com/news/lawyer-commercials-a-billion-dollar-industry/ which I captured on May 27, 2022 and which was produced by Plaintiffs.
3. Attached as **Exhibit 2** are true and correct copies of registration certificates for U.S. Trademark Registration Numbers 3,507,257, 3,503,851, 3,730,395, and 3,503,852 and which were produced by Plaintiffs.
4. Attached as **Exhibit 3** are true and correct copies of representative samples of Plaintiffs’ use of the Adler marks in television, radio, billboard, and digital advertising and which were produced by Plaintiffs.

5. Attached as **Exhibit 4** are true and correct copies of screenshots of posts from Plaintiffs' Facebook and Instagram accounts which I captured on January 26, 27, 2022 and June 2, 3 and 6, 2022 and which were produced by Plaintiffs.

6. Attached as **Exhibit 5** is a true and correct copy of a screenshot of an article from the Dallas Business Journal titled "The Texas Hammer: Lawyer Jim Adler talks advertising and the law" dated June 12, 2015 available at <https://www.bizjournals.com/dallas/news/2015/06/12/the-texas-hammer-lawyer-jim-adler-talks.html> which I captured on May 27, 2022 and was produced by Plaintiffs.

7. Attached as **Exhibit 6** is a true and correct copy of a screenshot of an article from the Dallas Observer titled "The 10 Funniest Local Commercials to Ever Grace Our TV Screens" dated February 16, 2021 available at <https://www.dallasobserver.com/arts/the-10-funniest-local-commercials-ever-to-grace-your-tv-screen-11984278> which I captured on May 27, 2022 and was produced by Plaintiffs.

8. Attached as **Exhibit 7** is a true and correct copy of a screenshot of an article from the SB Nation titled "Mattress Mack Is The New Rockets Owner Houston Deserves" dated August 31, 2017 available at <https://www.thedreamshake.com/2017/8/31/16231608/mattress-mack-is-the-new-rockets-owner-houston-deserves> which I captured on May 27, 2022 and was produced by Plaintiffs.

9. Attached as **Exhibit 8** are true and correct copies of excerpts from the November 16, 2022 30(b)(6) deposition of Quintessa Marketing, LLC. **[FILED UNDER SEAL]**

10. Attached as **Exhibit 9** are true and correct copies of excerpts from the Expert Report of R. Christopher Anderson With Respect to Damages dated July 14, 2022 and the Supplemental Expert Report of R. Christopher Anderson With Respect to Damages dated December 29, 2022. **[FILED UNDER SEAL]**

11. Attached as **Exhibit 10** are true and correct copies of excerpts from the April 13, 2022 deposition of Lauren Mingee. **[FILED UNDER SEAL]**

12. Attached as **Exhibit 11** are excerpts from Defendants' First Amended Objections and Answers to Plaintiffs' First Set of Interrogatories (Nos. 1-14) dated March 11, 2022.

13. Attached as **Exhibit 12** is a true and correct copy of a Settlement and Mutual Release Agreement between Gorayeb & Associates, P.C. and McNeil Consultants LLC, Quintessa Marketing, LLC, Accident Injury Law Center, Lauren McNeil filed in the U.S. District Court, Southern District of New York, Case No. 17-cv-3805, *Gorayeb & Associates, P.C. v. Google, Inc., et al.* produced by Plaintiffs. **[FILED UNDER SEAL]**

14. Attached as **Exhibit 13** is a true and correct copy of the Affidavit of Coety Bryant. **[FILED UNDER SEAL]**

15. Attached as **Exhibit 14** are true and correct copies of excerpts from the September 30, 2022 deposition of Wallace Kittredge. **[FILED UNDER SEAL]**

16. Attached as **Exhibit 15** are true and correct copies of documents produced by Defendants bearing production numbers QUINTESSA_000933, 00934, and 000972. **[FILED UNDER SEAL]**

17. Attached as **Exhibit 16** are true and correct copies of documents produced by Plaintiffs showing Defendants' ads. **[FILED UNDER SEAL]**

18. Attached as **Exhibit 17** is a true and correct copy of Defendants' intake call script produced by Defendants. **[FILED UNDER SEAL]**

19. Attached as **Exhibit 18** are true and correct copies of excerpts from the September 28, 2022 deposition of Mike Walker. **[FILED UNDER SEAL]**

20. Attached as **Exhibit 19** are true and correct copies of excerpts from the July 22, 2022 deposition of Jason Love. **[FILED UNDER SEAL]**

21. Attached as **Exhibit 20** are true and correct copies of engagement agreements produced by Defendants. **[FILED UNDER SEAL]**

22. Attached as **Exhibit 21** are true and correct copies of documents produced by Defendants bearing production numbers QUINTESSA_000001, 002596-002598. **[FILED UNDER SEAL] [QUINTESSA_000001 FILED MANUALLY]**

23. Attached as **Exhibit 22** are true and correct copies of the Declarations of Martin Espinoza dated July 14, 2022 and Warren Jackson dated July 20, 2022 which were produced by Plaintiffs. **[FILED UNDER SEAL]**

24. Attached as **Exhibit 23** are true and correct copies of emails Defendants received from various law firms and attorneys and produced by Defendants. **[FILED UNDER SEAL]**

25. Attached as **Exhibit 24** are true and correct copies of disengagement requests produced by Defendants. **[FILED UNDER SEAL]**

26. Attached as **Exhibit 25** is a true and correct copy of a settlement agreement produced by Defendants. **[FILED UNDER SEAL]**

27. Attached as **Exhibit 26** are true and correct copies of call recordings produced by Defendants bearing production numbers 1376, 1473, 1491, 1497, 1497, 1506, 1525, 1548, 1593, 1597, 1598, 1606, 1613, 1614, 1625, 1632, 1633, 1654, 1673, 1683, 1688, 1701, 1702, 1710, 1711, 1712, 1716, 1722, 1729, 1730, 1740, 1741, 1753, 1775, 1777, 1779, 1781, 1790, 1793, 1795, 1805, 1806, 1807, 1823, 2608. **[FILED UNDER SEAL] [FILED MANUALLY]**

28. Attached as **Exhibit 27** is a true and correct copy of the Expert Report of Dr. David W. Stewart, Ph.D., Accident Injury Legal Center and Keyword Advertisements: A Likelihood of Confusion Survey Report (exhibits omitted) dated July 11, 2022.

29. Attached as **Exhibit 28** are true and correct copies of excerpts from Defendants' Objections and Responses to Plaintiffs' First Set of Requests for Admission dated August 31, 2022.

I declare under penalty of perjury that the foregoing is true and correct. Executed on January 13, 2023 in Austin, Texas.

/s/ Diana Rausa

Diana Rausa

EXHIBIT 1

(To the Declaration of Diana Rausa)

SUNDAY MORNING | FEBRUARY 12, 2012 | 7:10-11 AM / CBS NEWS

How lawyers' TV ads became a billion-dollar industry



Now Playing
Seriously Hurt in a CAR WRECK

The wild world of lawyers' TV ads New details in Texas shooting raise questions... 40% of generic drugs made by one manufacturer... Families cope with tragedy in Texas

Latest News

- Watch Live Police give updates on Texas school shooting investigation. (2:08 AM)
- Watch Live After 6 weeks, jury hears closing arguments in Depp-Heard... (1:16 PM)
- Biden tells Naval Academy grads they're ready to face an uncertain world. (1:40 PM)
- NRA convention is held in Houston days after Uvalde mass shooting. (2:08 AM)

If you've turned on a television in the past four decades, you've seen attorneys advertising ad nauseam. Given just how prevalent they are, it's hard to imagine that there was a time when legal ads were illegal.

"In the old days it was unethical to advertise," said Texas attorney Jim Adler. "The bar could come after you and take away your law license. And it was also a crime."

When Adler opened up his own firm in 1973, he wasn't allowed to advertise for new clients. But that all changed four years later.

In 1977, the landmark *Bates v. State Bar of Arizona* case involved a small print ad that a Phoenix firm had dared to place in the local newspaper.

Sign up for Sunday Morning
Catch up on the best of "CBS Sunday Morning."
Enter your email Sign Up
By signing up, you agree to the CBS Terms of Use and acknowledge the CBS Privacy Policy.
 Receive updates, offers & other information from the CBS family of companies & our partners. You can withdraw your consent at any time.

It opened the floodgates for a big shift in the legal profession.

Attorneys like Adler began making commercials:

"I'm better than a mean lawyer - I'm Jim Adler, the tough, smart lawyer!"

It wasn't a decision Adler made lightly. "Would it be proper? What would my friends say?"

Correspondent Conor Knighton asked, "Did you get some pushback from your colleagues?"

"Oh yeah, I was a pariah. People couldn't believe that I advertised."

But Adler couldn't believe how well it worked. "It was amazing," he said. "I went on one channel, and the phone started ringing off the hook."

Today, Jim Adler & Associates has more than 300 employees across Texas. His advertising budget has grown as well. Adler's "Texas Hammer" ads are big productions, and he creates versions that air in English and in Spanish.

Jim Adler (the "Texas Hammer") wielding a big, big hammer.



Jim Adler - We Stand Tough 30s (Houston 1)

Watch on YouTube

Jim Adler - We Stand Tough 30s (Houston 1) by Jim Adler & Associates on YouTube

Attorney Trish Rich works with law firms to ensure their advertisements meet ethics requirements. "TV advertising in the United States for lawyers is a billion-dollar-a-year industry alone," she told Knighton.

She sees the ads as providing a service: "For most Americans who are just hiring a lawyer once or twice in their life, they often don't know lawyers. And so, lawyer advertising has helped connect a whole lot of Americans to legal help when they need it."

Today, there's plenty of help to choose from.

"The competition for clients has gotten more and more fierce over the years," said Rich. "And so, it really incentivizes a lot of lawyers to get flashier and flashier with their advertising."

Bryan Wilson, the "Texas Law Hawk," was born in 1986, which means he grew up in a world in which legal advertising was commonplace. "Jim Adler'd be standing on a semi and he'd have a hammer and he'd break something," Wilson said. "The more and more amped up he got, the more and more I liked it. And so, that's kinda what I was thinking: What if I go way over-the-top with a video?"

Presenting Bryan Wilson, the "Texas Law Hawk":



Bryan Wilson, the Texas Law Hawk: Commercial 3 by Bryan Wilson on YouTube

Wilson's over-the-top ads feature jet skis and motorcycles. But the most notable difference from his predecessors? He's never paid a cent for a television commercial; his ads are all online.

Wilson said, "Most of my clients are my age or younger. I will usually not get somebody in their 60s. They usually have not seen my videos!"

But millions of people have. Wilson's ads went viral on YouTube.

Knighton asked, "Is 'funny' what people want in an attorney?"

"I think that they're gonna get that there are two sides to me," Wilson replied, "and that's why I include in my videos at least one segment, usually, where I'm talking normally."

All legal advertising, whether it's online or on-air, has to comply with restrictions put in place by individual state bar associations.

Kentucky lawyer Darryl Isaacs, of Isaacs & Isaacs, appears in this 2018 Super Bowl commercial fighting insurance company zombies, with the help of a dragon:





The Kentucky Bar deals with their Hammer, while the Alabama Bar regulates theirs. There's a weird amount of "hammer lawyers".

Including a second one in the same family - Jim AND Bill Adler, "Double the Hammers, DOUBLE THE JUSTICE!"



To date, Adler says his firm has spent more than \$100 million on advertising. It works!

Which means these types of ads aren't slowing down any time soon.

For more info:

- [Jim Adler & Associates](#)
- [Trish Rich, New York University School of Law](#)
- [Bryan Wilson, the Texas Law Hawk](#)

Story produced by David Rothman. Editor: Remington Korper.

Trending News



First published on February 11, 2012 / 10:45 AM

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<https://www.cbsnews.com/ads/the-wild-world-of-laywers-for-ad/>

Microsoft Outlook

16.0.15225.20204

11:25:01 AM 5/27/2022

Windows 10 Pro 64-bit Build 19044

ADLER_000133
Appx. 16

EXHIBIT 2

(To the Declaration of Diana Rausa)

Int. Cl.: 45

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,507,257

Registered Sep. 30, 2008

SERVICE MARK
PRINCIPAL REGISTER

JIM ADLER

JIM S. ADLER, P.C. (TEXAS CORPORATION)
1900 WEST LOOP SOUTH, 20TH FLOOR
HOUSTON, TX 770273214

FOR: LEGAL SERVICES, IN CLASS 45 (U.S. CLS.
100 AND 101).

FIRST USE 8-2-2002; IN COMMERCE 8-2-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME "JIM ADLER" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 77-257,385, FILED 8-16-2007.

MARK RADEMACHER, EXAMINING ATTORNEY

Int. Cl.: 45

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,503,851

Registered Sep. 23, 2008

SERVICE MARK
PRINCIPAL REGISTER

THE TEXAS HAMMER

JIM S. ADLER, P.C. (TEXAS CORPORATION)
1900 WEST LOOP SOUTH, 20TH FLOOR
HOUSTON, TX 770273214

FOR: LEGAL SERVICES, IN CLASS 45 (U.S. CLS.
100 AND 101).

FIRST USE 8-2-2002; IN COMMERCE 8-2-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEXAS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-257,396, FILED 8-16-2007.

MARK RADEMACHER, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

THE HAMMER

Reg. No. 3,730,395

JIM S. ADLER, P.C. (TEXAS CORPORATION)
1900 WEST LOOP SOUTH, 20TH FLOOR
HOUSTON, TX 770273214

Registered Dec. 29, 2009

FOR: LEGAL SERVICES, IN CLASS 45 (U.S. CLS. 100 AND 101).

Amended Apr. 2, 2013

FIRST USE 3-4-2009; IN COMMERCE 3-4-2009.

Int. Cl.: 45

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SERVICE MARK

REGISTRATION LIMITED TO THE AREA COMPRISING THE UNITED STATES, EXCLUDING THE STATES OF INDIANA AND OHIO AND THE COMMONWEALTH OF KENTUCKY, PURSUANT TO CONCURRENT USE PROCEEDING NO. 94002464. CONCURRENT USE WITH APPLICATION SERIAL NO. 77701833.

SER. NO. 77-245,818, FILED 8-2-2007.



Janet Lee

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 45

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,503,852

Registered Sep. 23, 2008

SERVICE MARK
PRINCIPAL REGISTER

EL MARTILLO TEJANO

JIM S. ADLER, P.C. (TEXAS CORPORATION)
1900 WEST LOOP SOUTH, 20TH FLOOR
HOUSTON, TX 770273214

FOR: LEGAL SERVICES, IN CLASS 45 (U.S. CLS.
100 AND 101).

FIRST USE 8-2-2002; IN COMMERCE 8-2-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TEJANO", APART FROM THE
MARK AS SHOWN.

THE FOREIGN WORDING IN THE MARK
TRANSLATES INTO ENGLISH AS THE TEXAS
HAMMER.

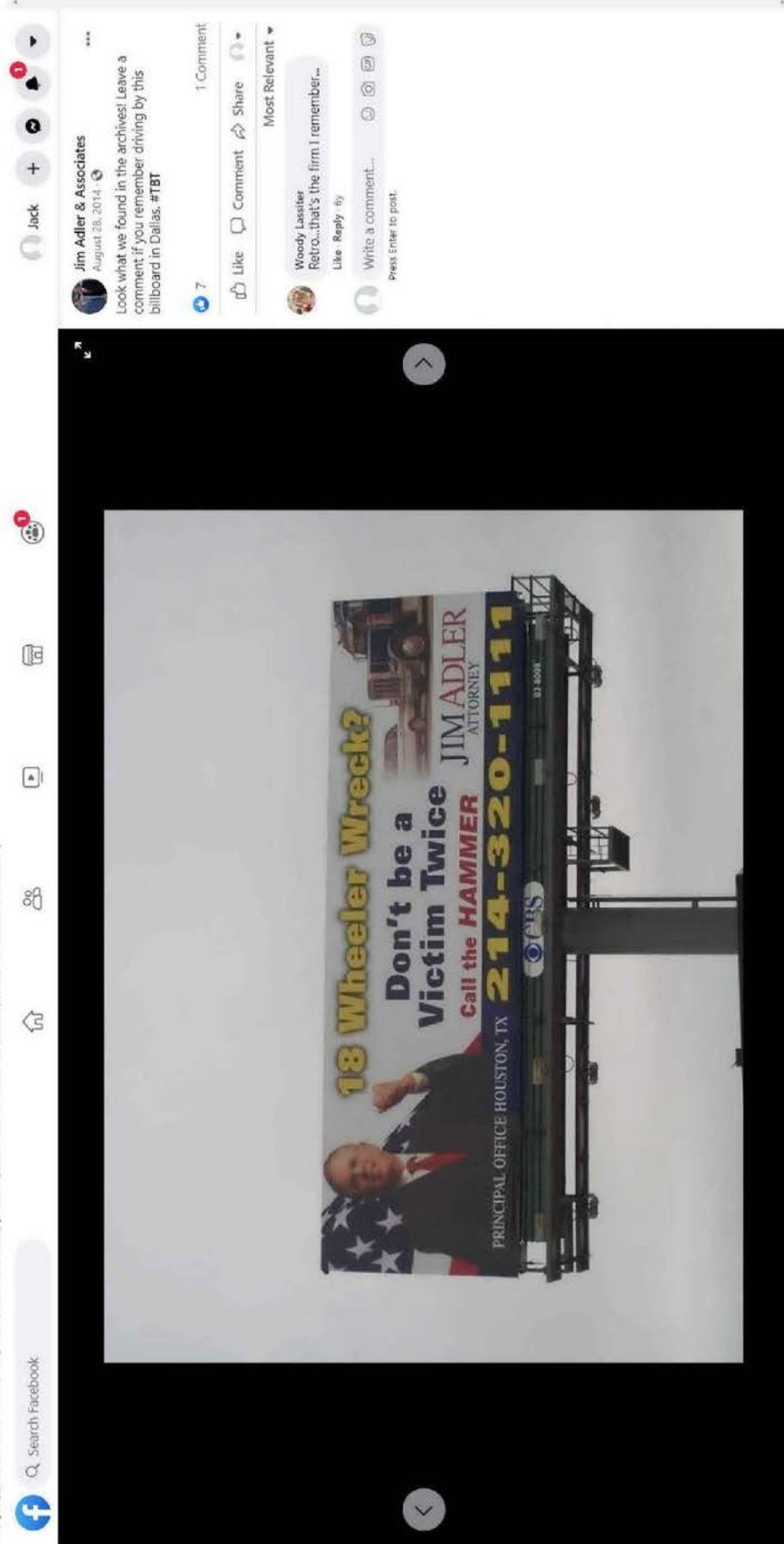
SER. NO. 77-257,407, FILED 8-16-2007.

MARK RADEMACHER, EXAMINING ATTORNEY

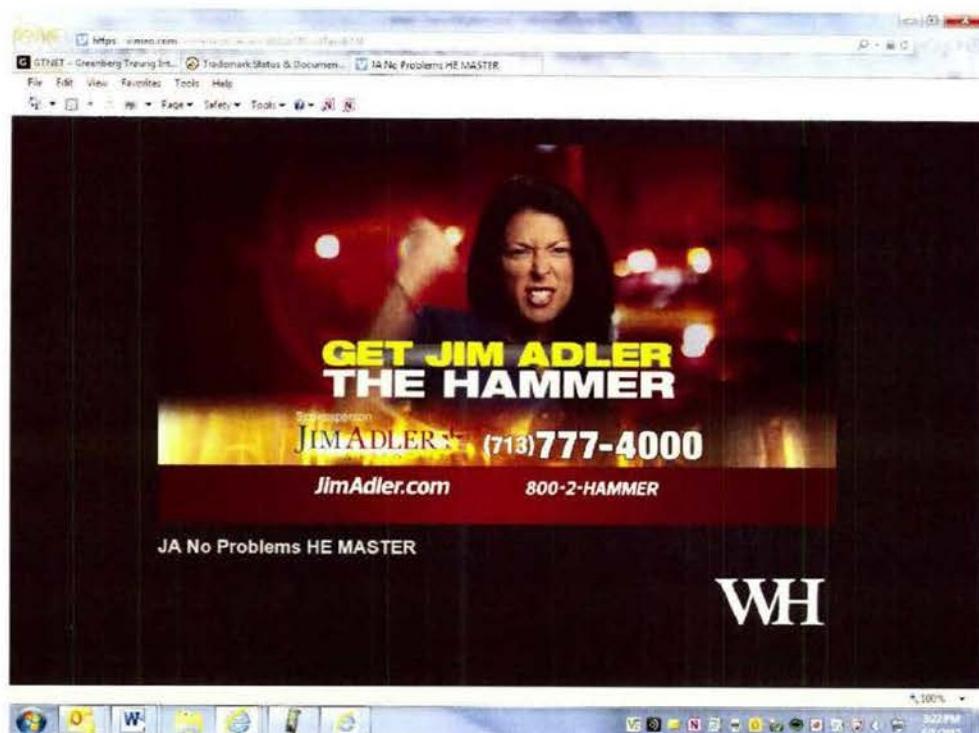
EXHIBIT 3

(To the Declaration of Diana Rausa)

Captured by FireShot Pro [27-01-2021, 21:42:28]
https://www.facebook.com/JimAdlerLawfirm/photos/a.10151857561083659/10152690474358659/



Captured by FireShot Pro [27-01-2021, 21:42:28]





The image is a screenshot of a YouTube video player. The main video frame shows a commercial for "The Texas Hammer" legal firm. The title "The Texas Hammer" is displayed in large, metallic, three-dimensional letters against a dark, textured background. Below the title is a large phone number "800-358-9797". At the bottom left of the video frame, the text "Fire and Steel - Eng 30" is visible, along with the upload date "12/10/2014". At the bottom right, there are standard YouTube controls for volume, brightness, and playback progress. To the right of the video frame is a sidebar titled "Recent uploaded" which lists several other videos from the same channel. These include clips from Saturday Night Live (SNL) featuring hosts like Jimmy Fallon and Seth Meyers, and other legal-themed ads. Each video thumbnail includes a small image, the title, and a timestamp. The overall layout is typical of a YouTube video page.

ADLER_000384
Appx. 26

The screenshot shows a YouTube video player for a video titled "El Martillo Texano" by "Jim Adler & Associates". The video has 356,171 views and was uploaded on Sept 23, 2022. The video content features a dark background with red sparks and a large, metallic-looking title "El Martillo Texano" in the center. Below the title is the phone number "800-358-9797". The YouTube interface includes a "SUBSCRIBE" button, a comment section with 3 comments, and a sidebar showing recently uploaded videos from the channel, such as "Rap Construction" and "Norm MacDonald - Professor of Legal Joke".

Steel and Fire - Span 30

356,171 views • Sep 23, 2022

Jim Adler & Associates (1,138 subscribers)

Comments 3

Sort by:

Commenting publicly as David Martinez

PhatK1 year ago

we all know why you're here

1 like · 1 reply

The guy the told you not to worry about 2 weeks ago

956 views and 1 comment??

1 like · 1 reply

View reply from Jim Adler & Associates

RECENTLY UPLOADED

Rap Construction - Jim Adler & Associates (214 views) 1 day ago

Norm MacDonald - Professor of Legal Joke - Alex Farber (4,680 views) 13 days ago

Judgeheimer Junction - SNL (2,080 views) 2 years ago

Cut for Time: College Admissions - SNL (4,371 views) 2 years ago

Taco Muñoz - SNL (2,448 views) 4 years ago

Why'd You Like It? - SNL (2,084 views) 4 years ago

SNL (5,542 views)

Mafia Meeting - SNL (3,960 views) 6 years ago

12 minutes of Will Arnett Roasting Jason Bateman on Saturday Night Live (1,028 views) 1 year ago

Old Enough Longhorn Boyfriend - SNL (2,084 views) 12 days ago

After High School - SNL (1,024 views) 6 years ago

John Cleese thanks everyone on the planet for his award (3,221 views) 9 years ago

Oliver Burnley - SNL (1,024 views) 6 years ago

SNL (2,147 views)

The Cat in The Hat and Linda - SNL (2,084 views) 6 years ago

Wayne's World - SNL (401 views) 17 years ago

Why Is Benedict Cumberbatch Hot? - SNL (2,084 views) 17 years ago

gay helmsen! (1,024 views) 17 years ago

https://www.youtube.com/watch?v=L6A3qrClikk&tab_channel=JimAdler%26Associates

12:51:24 PM 5/27/2022

Windows 10 Pro 64-bit Build 19044

Melissa Testimonial English 15

128,179 views • May 11, 2020

Jim Adler & Associates
1,308 subscribers

<https://www.jimadler.com/>

We help injured accident victims from our offices in Houston, Dallas and San Antonio. Call us 24/7.

SHOW MORE

3 Comments • SORT BY

D Commenting publicly as Daniel Martinez

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SUBSCRIBE

Watched

Old Enough Longtime Boyfriend - SNL, Saturday Night Live 2 days ago

PSA - SNL, Saturday Night Live 3 days ago

Investor Documentary - SNL, Saturday Night Live 2 days ago

What's That Name - SNL, Saturday Night Live 2 days ago

Woman of SNL, Housewives Opening - Saturday Night Live 2 days ago

Star Wars Undercover Rises: Starkiller Base - SNL, Saturday Night Live 2 days ago

Black Jeopardy with Tom Hanks - SNL, Saturday Night Live 2 years ago

Jonathan Banks Fought With 'Breaking Bad' Writers Over... - CONAN 2 years ago

Meet Your Second Wife - SNL, Saturday Night Live 2 years ago

Cancelling Cable - SNL, Saturday Night Live 2 years ago

If We Treated Teachers Like Pro Athletes - Keri & Peete - KSTP 2 years ago

When the A Cappella Group Already Has One Black Guy... - KSTP 2 years ago

Mad at Honor - SNL, Saturday Night Live

12:52:19 PM 5/27/2022

Windows 10 Pro 64-bit Build 19044

https://www.youtube.com/watch?v=McZQ1KTZEoI&ab_channel=JimAdler%26Associates

Google Chrome 101.0.4951.67

Last Week Tonight - And Now This - YouTube

https://www.youtube.com/watch?v=KZLE112OqSg&ab_channel=GeoffJacobs

Geoff Jacobs

17,565 views • May 6, 2019

From the May 5, 2019 episode of "Last Week Tonight with John Oliver".

I do not own any of this content.

SHOW MORE

118 Comments

SORT BY

Commenting publicly as David Martens.

Eric Daniel 3 years ago

I remember this guy's commercials from my childhood in Texas. He didn't always growl like this, but he has always been the Texas Hammer.

55 111 9 REPLY

Terry Sotira 3 years ago

Used to gettin' national recognition. A true Texas treasure!

55 11 9 REPLY

Seth S 3 years ago

How can any insurance company compete against TWO hammers?

55 111 9 REPLY

Brandon Baker 3 years ago

I got ANGRIER THAN A JUNKYARD DOG! but to the chilliest pupper you've ever seen!

55 11 9 REPLY

JamieMae 38 2 years ago

I went to a local pro wrestling show in Humble, TX in 2001 and Jim Adler the Texas Hammer actually ran out and saved a wrestler from being attacked from 3 other wrestlers!

55 11 9 REPLY

Bendabobsteeplehead 2 years ago

I would always laugh my ass off at the obvious fact he's saying he's going to HAMMER THEM!! but also because he yells like a wrestler while attempting to be a professional lawyer.

55 11 9 REPLY

Liz Gaskins 2 years ago

If you're from Houston he's like a distant cousin's loud uncle.

55 111 9 REPLY

12:48:13 PM 5/27/2022

Windows 10 Pro 64-bit Build 19044

Tobor, Ben D. (Shld-Hou-IP-Tech)

From: Tobor, Ben D. (Shld-Hou-IP-Tech)
Sent: Monday, August 20, 2018 3:22 PM
To: Tobor, Ben D. (Shld-Hou-IP-Tech)
Subject: Sent from Snipping Tool

18 Wheeler Accident Attorney



Jim Adler On Top Of Big Truck



<https://www.jimadler.com/about-us/videos/>

Tobor, Ben D. (Shld-Hou-IP-Tech)

From: Tobor, Ben D. (Shld-Hou-IP-Tech)
Sent: Monday, August 20, 2018 2:47 PM
To: Tobor, Ben D. (Shld-Hou-IP-Tech)
Subject: Sent from Snipping Tool

Jim Adler On Top Of Big Truck



Big Rig Truck Accident Attorney



Automobile Accident Attorney

<https://www.jimadler.com/about-us/videos/>



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ADLER_000070

<https://www.youtube.com/watch?v=bnbLUJO3vYw>

10/05/2021



Bill Adler - Angry 3 (English 30)

2,494 views · May 7, 2019

6 2 SHARE SAVE ...

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ADLER_000071

<p>Jim Adler Barking Dogs # 1D</p> <p>Jim stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>AUTO ACCIDENT \$626,000 Broken Jaw Broken Collarbone</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: Terribly hurt?</p> <p>Jim Adler on Camera: I'm Jim Adler, The Texas Hammer. When greedy insurance companies cheat car wreck victims.....I get angrier than a junkyard dog. It's time to bark! I'll get their attention</p> <p>(Jim Adler VO) My client rolled over and broke her jaw and collarbone. I hammered and put \$626,000 dollars in her pocket.</p> <p>Jim Adler on Camera: I growl and bark. I fight for the money and benefits the law says is yours.</p> <p>Talent 1 on Camera:</p> <p>Stop barking up the wrong tree! Call Jim Adler.</p> <p>Alt: I call Jim Adler he doesn't growl he bites.</p> <p>Jim Adler on Camera:</p> <p>Let's talk about your case for free.</p> <p>Announcer:</p> <p>Call Jim Adler, The Texas Hammer. 713-777-4000.</p>
--	--

<p>Jim Adler Barking Dogs # 2D (Bill)</p> <p>Jim stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>18-WHEELER ACCIDENT \$503,500 BROKEN HIP & BACK BACK SURGERY</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: BADLY HURT IN A CAR WRECK?</p> <p>Jim Adler on Camera:</p> <p>I'm Jim Adler, The Texas Hammer. When big bad insurance companies start their slow pay no pay ways...I get angrier than a junkyard dog...I bark at 'em...that makes their ears perk right up.</p> <p>Alt: I growl and bite like a junkyard dog.</p> <p>(Jim Adler VO)</p> <p>I barked louder...and got my client \$503,500 dollars in his pocket when he was rear ended by an 18-Wheeler and broke his hip and back.</p> <p>Jim Adler on Camera:</p> <p>Let me TAKE OVER! I'll fight for the money and benefits the law says is yours.</p> <p>Talent 1 on Camera:</p> <p><i>Just say NO to NO PAY - SLOW PAY!</i></p> <p>Announcer:</p> <p>Call Jim Adler, The Texas Hammer for free. 713-777-4000.</p>
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<p>Bill Adler Barking Dogs #3D</p> <p>Bill stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>MOTORCYCLE WRECK \$505,000 BROKEN WRIST LEG SURGERY</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: HORRIBLY HURT?</p> <p>Bill Adler on Camera:</p> <p>I'm Texas injury lawyer Bill Adler. Do you want to know what gets the greedy insurance companies attention? Barking at them like a junkyard dog!</p> <p>(Bill Adler VO)</p> <p>I barked loud to get my client \$505,000 dollars in her pocket for her motorcycle wreck and broke her wrist and had leg surgery.</p> <p>Bill Adler on Camera:</p> <p>I bark and bite for the money and loss paycheck the law says is yours.</p> <p>Talent 1 on Camera:</p> <p><i>Bill Adler fights stall and low ball offers!</i></p> <p>Announcer:</p> <p>Call Texas injury lawyer Bill Adler. 713-777-4000. It cost you nothing.</p>
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<https://www.youtube.com/watch?v=MxFc-aWQJXw>

10/05/2021



Jim Adler - Barking 1 (Car wreck)

14,127 views • Feb 8, 2019

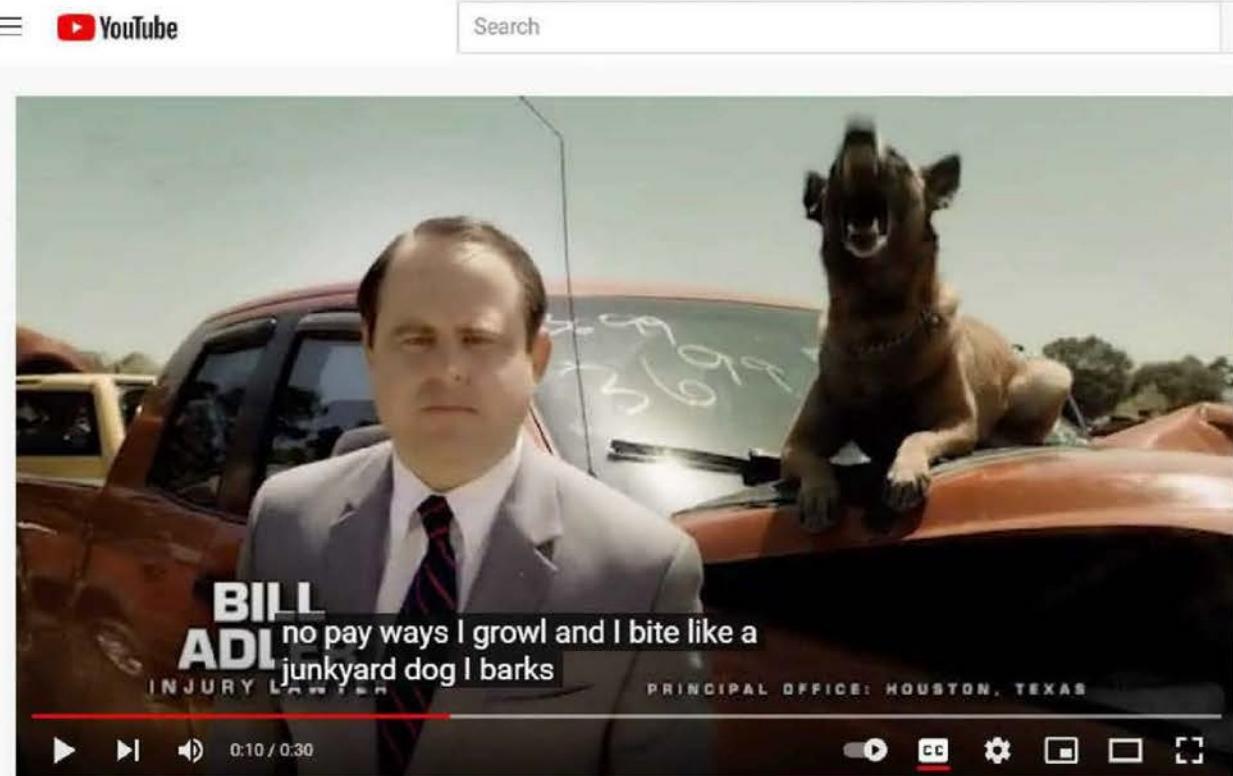
73 4 SHARE SAVE ...

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ADLER_000075

<https://www.youtube.com/watch?v=rzOWdcNI0kU>

10/05/2021



Bill Adler - Barking 2 (Car Wrecks) - 30s

5,075 views • Feb 8, 2019

16 1 SHARE SAVE ...

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ADLER_000076

The advertisement features a portrait of Jim Adler, a man with glasses and a suit, standing with his arms crossed. The text "The TEXAS HAMMER" is overlaid on the lower left of the image. To the right, there is a logo with a star and wings, followed by the text "JIM ADLER & ASSOCIATES". Below the logo is a large phone number "1-800-457-1414" and the website "www.JimAdler.com". A dark rectangular box contains the heading "TESTOSTERONE" in large capital letters, followed by a list of health conditions: "has been linked to: HEART ATTACKS, STROKES, SUDDEN CARDIAC DEATH, PULMONARY EMBOLISM, DEEP VEIN THROMBOSIS, TIA". At the bottom of the ad, it says "Principal Office: Houston, Texas | Referral Likely" and includes a small copyright notice: "©Whitehardt, Inc."

TESTOSTERONE

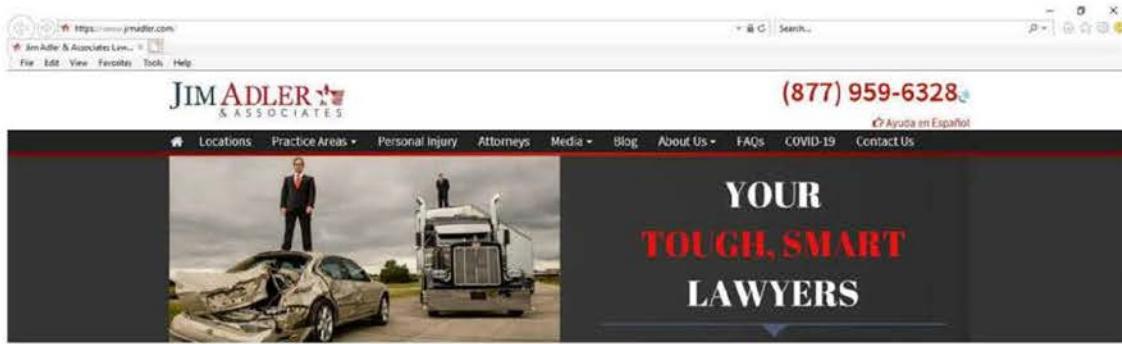
has been linked to:

**HEART ATTACKS
STROKES
SUDDEN CARDIAC DEATH
PULMONARY EMBOLISM
DEEP VEIN THROMBOSIS
TIA**

Principal Office: Houston, Texas | Referral Likely

©Whitehardt, Inc.





The screenshot shows a web browser window for the Jim Adler & Associates Law Firm website. The URL is https://www.jimadler.com. The page features a top navigation bar with links for Locations, Practice Areas, Personal Injury, Attorneys, Media, Blog, About Us, FAQs, COVID-19, and Contact Us. A search bar is also present. On the right side of the header, there is a phone number (877) 959-6328 and a link to Ayuda en Español. The main content area has a large image of a man standing next to a damaged car and a truck. To the right of the image, the text "YOUR TOUGH, SMART LAWYERS" is displayed in red and white. Below this, there is a section for a free case review with fields for Full Name, Phone, Email, and a text area for "Tell us about your case".

The Hammer Law FirmSM
Texas Personal Injury Lawyers

We Are Still Accepting New Cases – Read Our COVID-19 FAQs

A Message Regarding COVID-19:

Like all of you, we are adapting to the new reality of “social distancing” and other health precautions required by the coronavirus. We are still working hard for you, and we are still here to answer any questions you may have about your case. However, CDC guidelines and other government mandates have affected our usual business operations. Some of our attorneys and staff are currently working from home, and those of us who are still at the office must take additional precautions to limit the spread of this disease.

(877) 959-6328
Ayuda en Español

FREE Case Review

Full Name

Phone

Email

Tell us about your case:

04/06/2020

ADLER_000326
Appx. 41

Jim Adler & Associates Law Firm | Texas Personal Injury Lawyers

Page 1 of 6

(<https://www.jimadler.com>)

 Call Jim Adler Now (tel:(877) 959-6328)



[\(/el-martillo-tejano/\)](https://www.facebook.com/el-martillo-tejano/)

The Hammer Law FirmSM Texas Personal Injury Lawyers

We Are Still Accepting New Cases – Read Our COVID-19
FAQs (<https://www.jimadler.com/covid-19-faqs/>)

A Message Regarding COVID-19:

Like all of you, we are adapting to the new reality of “social distancing” and other health precautions required by the coronavirus. We are still working hard for you, and we are still here to answer any questions you may have about your case. However, CDC guidelines and other government mandates have affected our usual business operations. Some of our attorneys and staff are currently working from home, and those of us who are still at the office must take additional precautions to limit the spread of this disease.

As a result, all clients must have an appointment before visiting a Jim Adler office in person until further notice. If you would like an appointment, please call our office to set one up before visiting. We will attempt to address your concern over the phone so that you can avoid having to travel. Clients who visit our office without an appointment may be turned away for both your safety and ours, as excessive in-person contact risks spreading COVID-19, and all meetings should be kept to a minimum.

If you call our office and we miss your call, please be sure to leave a detailed message. We will call you

<https://www.jimadler.com/>

Monday, April 6, 2020

Jim Adler & Associates Law Firm | Texas Personal Injury Lawyers
back as quickly as possible to address your concerns.

Page 2 of 6

Thank you for your patience and understanding during this critical time.

With over 30 years of experience in handling personal injury cases, our team of personal injury lawyers will be with you every step of the way. There are many personal injury attorneys in Texas, but there's only one Texas Hammer. Over the past 30 years, our team of lawyers has offered professional legal representation to those involved in personal injury, auto and other types of accidents.

We fight for justice on behalf of our clients and their families. If you or someone you know has been injured in a car wreck or on the job, our Houston personal injury lawyers can help you protect your rights. With locations in Houston, Dallas, and San Antonio, we've got a personal injury law office near you. Contact any of our law firm locations and someone will connect with you promptly.



(<https://www.jimadler.com/car-accident-lawyer/>)

Car Accidents (<https://www.jimadler.com/car-accident-lawyer/>)

We'll help you deal with insurance companies to insure your rights are being protected while you focus on you and your family.



(<https://www.jimadler.com/truck-accident-lawyer/>)

Truck Accidents (<https://www.jimadler.com/truck-accident-lawyer/>)

Being hit by an 18-wheeler big rig can cause serious injuries, if not death. We can help you fight back and get what you deserve.

<https://www.jimadler.com/>

Monday, April 6, 2020

Jim Adler & Associates Law Firm | Texas Personal Injury Lawyers

Page 3 of 6



(<https://www.jimadler.com/work-injury-lawyer/>)

Work Injuries (<https://www.jimadler.com/work-injury-lawyer/>)

Workplace injuries can be caused by many types of equipment malfunctions or other safety failures due to negligence of employers.

JOIN OUR TEAM - APPLY TODAY.

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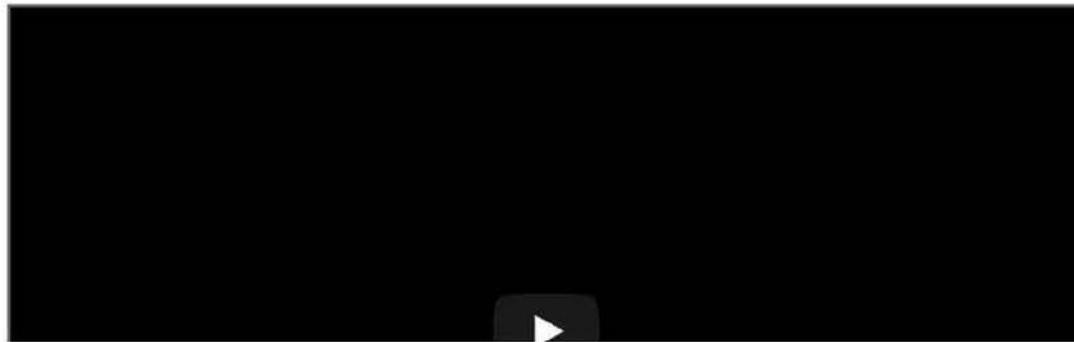
Types of Personal Injury Cases

Our Houston personal injury lawyers help Texans all over the state get the financial compensation they deserve.

From Houston to San Antonio to Dallas, our personal injury lawyers handle many different types of personal injury lawsuits, including on-the-job work accidents, and nearly all types of vehicle accidents.

Our Personal Injury Lawyers Want to Fight for You!

If someone's negligence has led to your injury or the death of a loved one, the attorneys at our law firm want to help. Our personal injury and car accident attorneys can help victims find their most favorable route to financial recovery. Helping you get back on your feet is our mission.



<https://www.jimadler.com/>

Monday, April 6, 2020

Why You Should Hire Jim Adler & Associates

If you're looking for a personal injury lawyer here in Texas, here are some reasons why you should choose us:

1. COURTS CAN BE CONFUSING AND OVERWHELMING.

Our personal injury and accident lawyers are here to help make this troubling time easy for you. We handle the heavy lifting.

2. NO ATTORNEY FEES UNLESS WE WIN.

Our personal injury lawyers are with you 100% of the way. We only get paid if we win your case, so you know we will do our best to fight for you.

3. OUR PROVEN TRACK RECORD.

Our clients love us because they know we are thinking of them, and winning for them.

Client Review: 5/5 ★ ★ ★ ★ ★

Great staff! Very professional and attentive of their clients. Evangelina and Ashley made this process so smooth and stress-free.

- Esther P.

FREE Case Review

Full Name

Phone

Jim Adler & Associates Law Firm | Texas Personal Injury Lawyers

Page 5 of 6

Email

Tell us about your case:

Our Offices



<https://www.jimadler.com/>

Monday, April 6, 2020

Jim Adler & Associates Law Firm | Texas Personal Injury Lawyers

Page 6 of 6

If you've been seriously injured, get *The
Tough, Smart Lawyer!*[®]

(<https://www.jimadler.com/contact-us/>)

Principal Office Houston, TX

<https://www.jimadler.com/>

Monday, April 6, 2020

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Check out our YouTube channel

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**YOUR
TOUGH, SMART
LAWYERS**

Hammer TV

Jim Adler invented Hammer TV advertising for attorneys after the 1977 Supreme Court decision upholding lawyer firm advertising. Jim & Adler's lawyers have won the following cases and verdicts. It's your call, and we'll tell you the whole story.

18 Wheeler Accident Attorney



The Adler Advantage



Jim Adler On Top Of Big Truck



The Two Hammers



Big Rig Truck Accident Attorney



Car Accident Lawyer



Automobile Accident Attorney



Auto Accident Lawyer



Don't Settle For a Tiny Check



Car Accident Insurance Lawyer



Social Security Disability Lawyer



Denied SSDI?



If you've been seriously injured, get *The Tough, Smart Lawyer!*

[Get Help Right Now](#)

Our Locations

Houston - Principal Office
1010 West Loop South, Suite 3000
Houston, TX 77023

Dallas
100 North Akard Street, Suite 2000
Dallas, TX 75201

San Antonio
500 Pearl Plaza
1200 Pearl Parkway, Suite 100
San Antonio, TX 78212

Practice Areas

Auto Accidents
Personal Injury
Auto Injury
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This website is designed for general information purposes only and is not intended as legal advice.

ADLER_000222

The screenshot shows the homepage of Jim Adler & Associates. At the top, there's a banner with a man in a suit and the text "...THE HAMMER". Below it, another banner features a man in a suit with the text "JIM ADLER & ASSOCIATES". To the right, there's a section titled "WELCOME!" from "MINERVA PEREZ" with a video thumbnail showing a person on an ATV. The main menu includes links for Case Types, Attorneys, Offices, JSA Charities, News, Case Evaluation, and News & Views.

Search our site Search**Texas Personal Injury Lawyers**

When you need Texas personal injury lawyers such as a Houston car accident attorney, an auto accident lawyer in Dallas, a Houston wrongful death lawyer, a mesothelioma attorney in San Antonio or a Dallas burn injury or brain injury attorney, you want Jim S. Adler & Associates. Jim Adler, known as THE HAMMER, is the managing partner and founder of Jim S. Adler & Associates, a firm of Texas injury attorneys committed to representing aggrieved and injured people since 1973.

Duragesic pain patch overdose of fentanyl proves fatal

• You're injured — what time is it? It's HAMMER TIME

3/26/2009

Your car was just rear-ended by a distracted motorist...

- 'Zombie' callers, texters are accidents waiting to happen

3/24/2009

You know cell phones are a menace to society...

- Natasha Richardson's brain device is the pain pumps used on patients who have had arthroscopic

**A Texas shoulder pain pump lawyer can protect your rights**

Again, a medical device created to heal ends up harming. In this case such a device is the pain pumps used on patients who have had arthroscopic

<http://www.jimadler.com/>

3/30/2009

ADLER_000223

[injury shows TBI dangers](#)
3/18/2009

[As actress Natasha Richardson fights for life after A...](#)
• Another big rig truck kills large numbers in Texas-to-Mexico accident

[Large passenger buses are inherently dangerous.](#)
Monstrous trucks are...
• Quaid's heparin ordeal underscores need for a heparin lawsuit

3/10/2009

[Cell phone ban urged to meet car accident crisis](#)

After assessing more than 50 scientific studies and crunching compelling numbers involving deaths and injuries, the National Safety Council, chartered by Congress, is urging a total ban on cell phone use while driving. This ban would apply to hand-held or hands-free cell phones, as well as texting. Yet cell phone accidents persist, so you may need Jim "the Hammer" Adler's team of personal injury lawyers.

[For Houston-born actor Dennis Quaid, star of Disney's The Rookie,...](#)
He's not his real first name

3/10/2009

[Main Menu](#)

[Home](#)
[Case Types](#)
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shoulder surgery. A variety of these shoulder pain pumps' manufacturers reportedly directed doctors to use the pumps in a manner not approved by the U.S. Food and Drug Administration.

[Play Video](#)

00:00

02:45



[Play Video](#)

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02:59



[Yamaha Rhino ATV accidents claim thousands](#)

As Jim "the Hammer" Adler knows, just as rollovers have given SUVs (sport utility vehicles) a bad name, they've done the same for ATVs (all-terrain vehicles) such as the Yamaha Rhino. According to the Consumer Products Safety Commission, ATV driving leads to more than 700 deaths and more than 135,000 injuries annually in America, and about 30 per cent of those involve children. Texas is among the top five states for ATV deaths, along with Pennsylvania, California, West Virginia and Kentucky.

[OSP, or Oral Sodium Phosphate, can cause kidney failure](#)

Persons who undergo the unpleasantness of a colonoscopy to find possible health dangers may experience severe health problems as a result of the exam. The U.S. Food and Drug Administration has issued an urgent national warning -- including a so-called "box warning" -- for products using OSP, or Oral Sodium Phosphate. Sold both over-the-counter and via prescription, OSP often is taken as a laxative to clean out the bowels prior to an exam such as a colonoscopy.



[Play Video](#)

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[Play Video](#)

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[Play Video](#)

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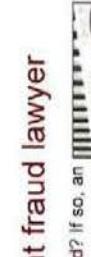
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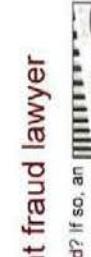
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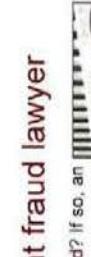
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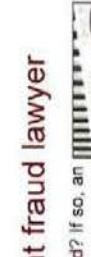
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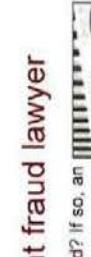
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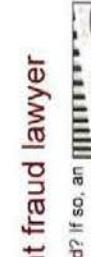
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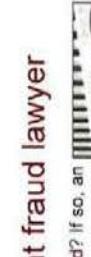
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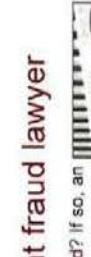
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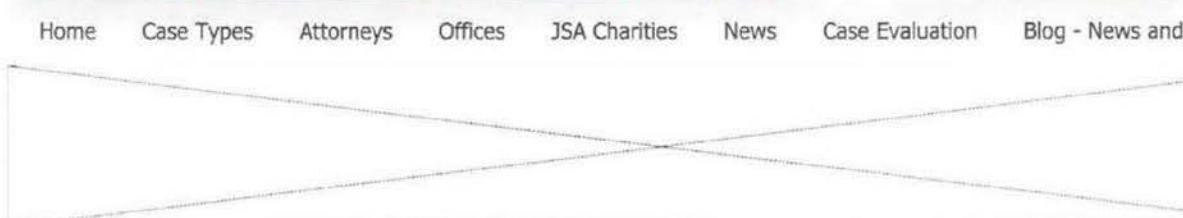
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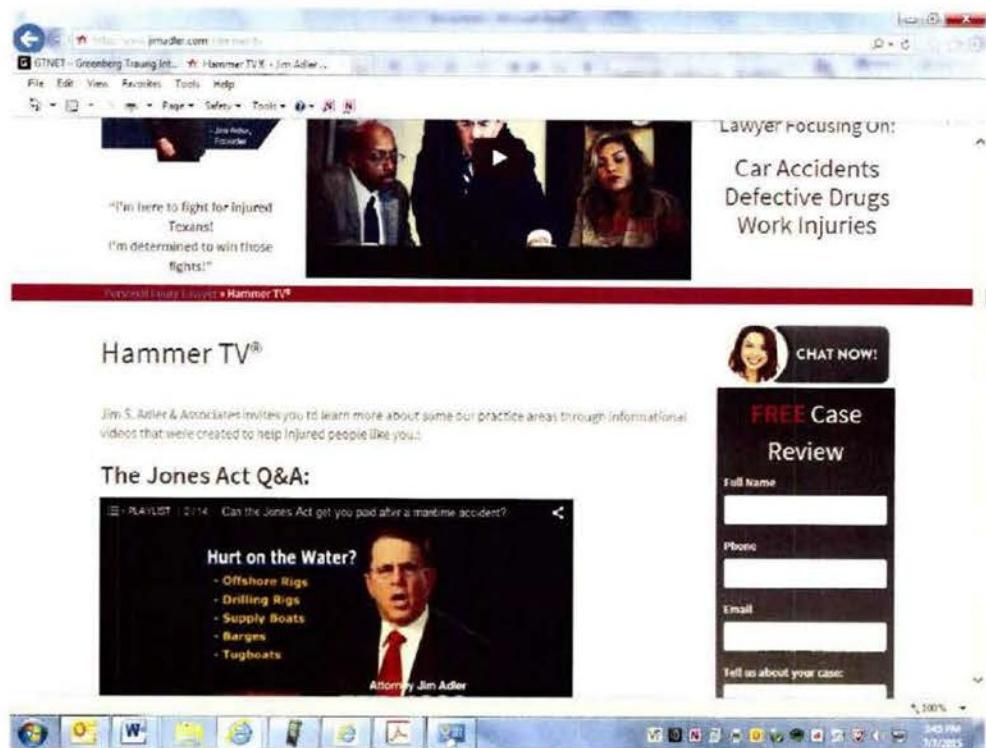
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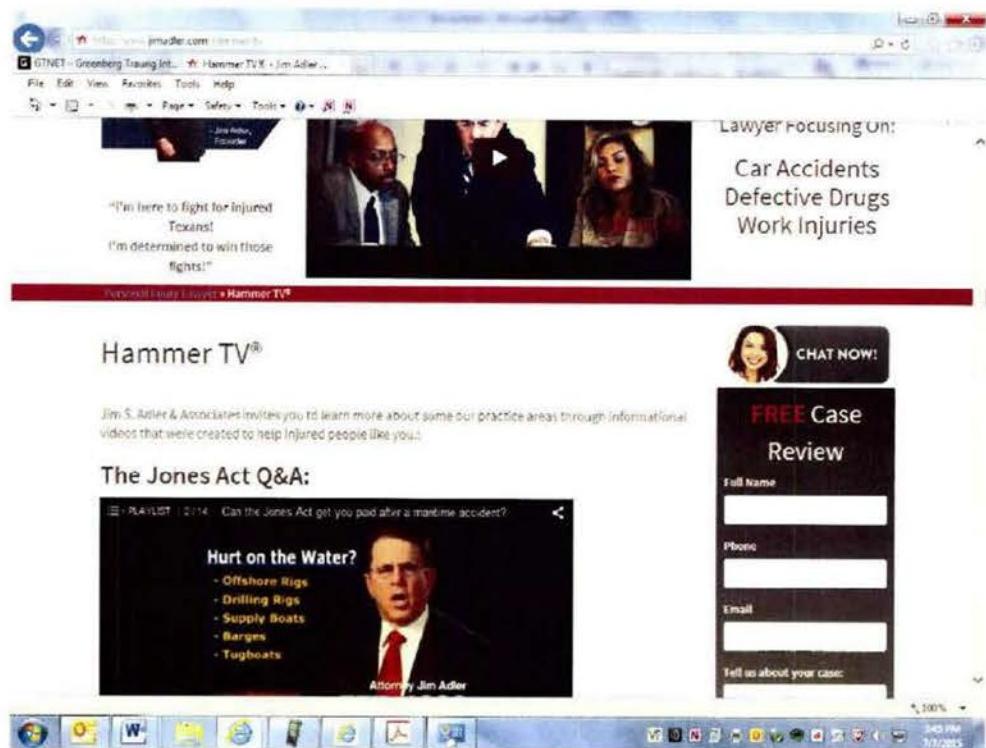
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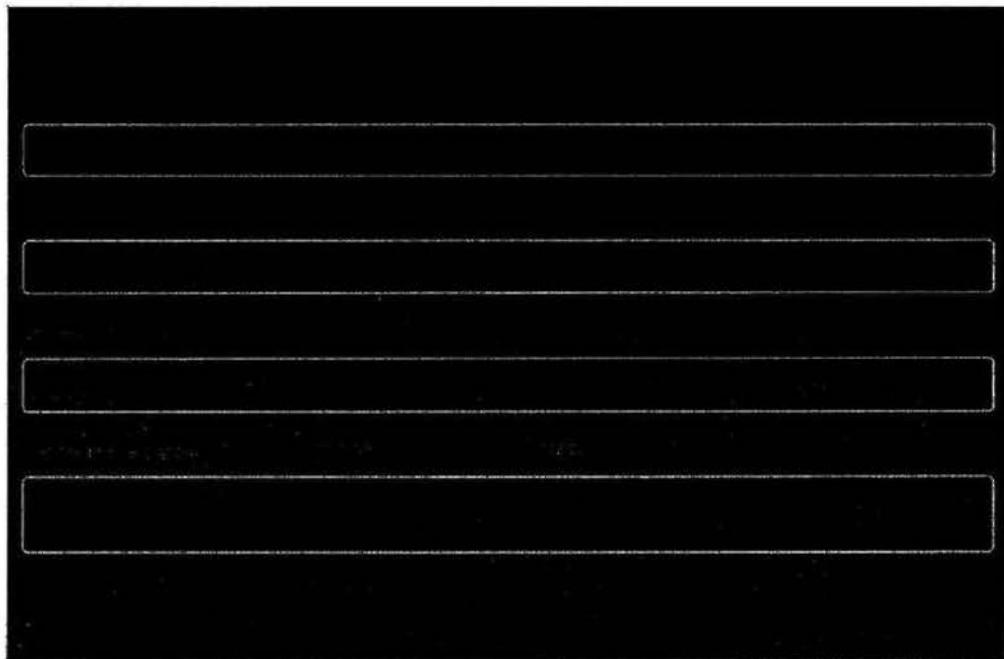
Abogado de Lesiones - Jim Adler

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(abogado-de-lesiones/abogado-de-accidente-de-auto)

Accidentes de Auto

Si ha sido lastimado en un accidente de auto, necesita que Jim Adler pelee por usted! Nosotros enfrentamos a las compañías de seguro para asegurar que sus derechos sean protegidos mientras usted se enfoca en sus familia, salud y necesidades médicas.

Aprenda Más (abogado-de-lesiones/abogado-de-accidente-de-auto)



(abogado-de-lesiones/demanda-de-drogas)

Drogas Defectuosas

Los medicamentos recetados a menudo causan efectos secundarios serios que pueden cambiar su calidad de vida. Si usted o un ser querido ha sido lastimado usando una droga recetada o dispositivo médico defectuoso, hable con un abogado ahora mismo.

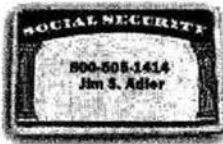
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(abogado-de-lesiones/abogado-de-incapacidad-de-seguro-social)

Seguro Social

Aplicando para la incapacidad de Seguro Social es complicado y lento. No deje que el gobierno niegue su reclamos de incapacidad por errores sencillos. Nuestra firma de abogado puede ayudarle a obtener el dinero que se merece.

Aprenda Más (abogado-de-lesiones/abogado-de-incapacidad-de-seguro-social)

Jim Adler, El Abogado Inteligente y Tenaz y El Martillo Tejano ®

Jim Adler es el presidente y fundador de Jim Adler y Asociados, una firma de abogados con oficinas en Houston, Channelview, Dallas y San Antonio cuyos abogados de lesiones personales y abogados de accidentes de auto están dedicados en ayudar a la gente lastimada desde 1973. En las últimas cuatro décadas nuestro equipo dedicado de abogados y personal de apoyo legal de más de 250 personas han ayudado a miles de clientes y sus familias a pelear por la justicia. Deje que nuestra familia ayude a la suya.

Jim Adler y Asociados maneja muchos casos de lesiones personales, incluyendo los que involucran los accidentes de auto, choques de camiones de 18 ruedas, vuelcos de SUV, choques de motocicletas, retiros de seguridad, partes defectuosas, accidentes laborales, lesiones de accidentes marítimos, Acta de Jones, drogas defectuosas como Abilify, Risperdal o Zoloft, y los dispositivos médicos defectuosos como implantes de cadera DePuy o malla vaginal defectuosa. También ayudamos a los incapacitados buscar los pagos de discapacidad del Seguro Social.

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Obtenga Ayuda Ahora (abogado-de-lesiones/contactenos)

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(</el-martillo-tejano/abogado-de-accidente-de-auto>)

Abogado de Lesiones | Jim Adler & Associates

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Accidentes de Auto

¡Si ha sido lastimado en un accidente de auto, necesita que Jim Adler pelee por usted! Nosotros enfrentamos a las compañías de seguro para asegurar que sus derechos sean protegidos mientras usted se enfoca en sus familia, salud y necesidades médicas.

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Seguro Social

Aplicando para la incapacidad de Seguro Social es complicado y lento. No deje que el gobierno niegue su reclamo de incapacidad por errores sencillos. Nuestra firma de abogado puede ayudarle a obtener el dinero que se merece.

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Otras Áreas Legales

Nuestros abogados experimentados le pueden ayudar a luchar por sus derechos con su caso de lesiones personales. Desde caídas y resbalones, accidentes en bote, mordidas de perro o accidentes en refinerías y fábricas, le daremos la atención merecida.

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Jim Adler, El Abogado Inteligente y Tenaz® y El Martillo Tejano®

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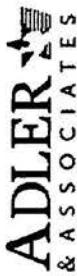


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while you focus on yourself
family.

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Nuestros abogados experimentados le ayudaran a conocer sus derechos legales y responderán a sus preguntas de manera eficiente y respetuosa. Consiga asesoría legal de Jim Adler y Asociados para proteger sus intereses y los de su familia.

**Llamenos y Obtenga
Su Evaluación de
Caso GRATIS**

y

Sin Obligacion.

Accidentes de Auto

Le ayudamos a luchar contra las compañías de seguro para asegurar que sus derechos estarán protegidos mientras usted se enfoca en su salud y la de su familia.

Lesiones Medicas

Los medicamentos recetados muchas veces causan lesiones que arriesgan su vida y le afectan de manera grave. Consultenos para saber cómo le podemos ayudar.

Beneficios del Seguro Social

Aplicando para los beneficios de incapacidad del Seguro Social es un proceso complicado y lento. No permita que el gobierno le niegue su reclamo por errores sencillos. Llamenos para ayudarle.

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Lesiones Médicas

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<p>Jim Adler Angry Dogs # 1C Jim stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>Auto Accident Hip Surgery \$400,000</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: HORRIBLY INJURED?</p> <p>Jim Adler on Camera: I'm Jim Adler, The Texas Hammer. When stingy, greedy insurance companies stall and try to cheat car wreck victims, I get angrier than a junkyard dog.</p> <p>(Jim Adler VO) My client was hit head on and had hip surgeries. I hammered and put \$400,000 thousand dollars in his pocket.</p> <p>Jim Adler on Camera: Let me and my friends (gestures to the dogs) chew'um up and fight for the money and benefits the law says is yours.</p> <p>Announcer: Spokesperson for Jim Adler.</p> <p>Talent 1 on Camera: Jim Adler doesn't bark he bites.</p> <p>Jim Adler on Camera: Let's talk about your case for free.</p> <p>Announcer: 713-777-4000.</p>
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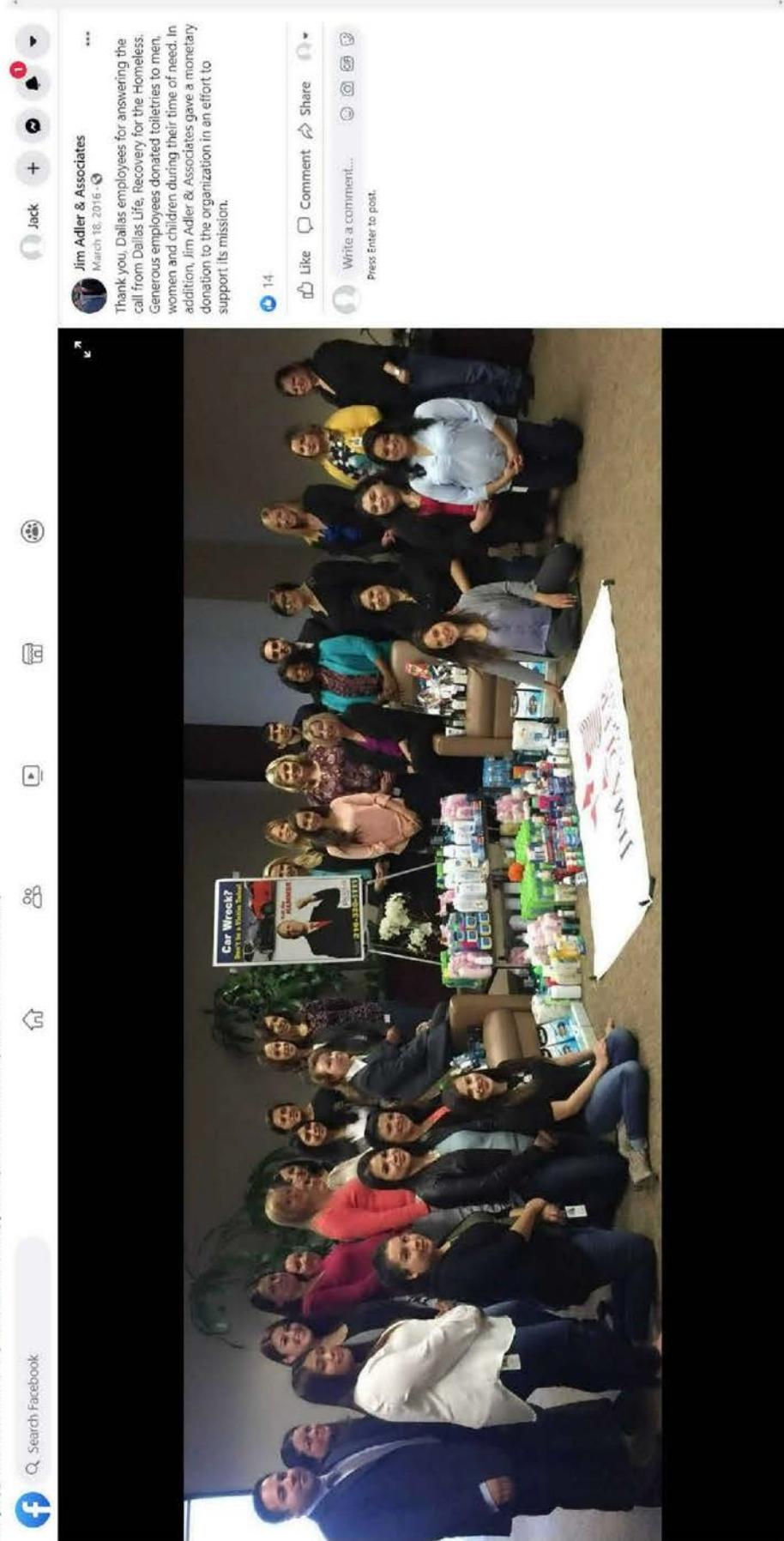
<p>Jim Adler Angry Dogs # 2C</p> <p>Jim stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>18 Wheeler Accident \$245,000 Back Surgery</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: BADLY HURT?</p> <p>Jim Adler on Camera: I'm Jim Adler, The Texas Hammer. When rich insurance companies offer you a bag of dog treats... I get meaner than a junkyard dog.</p> <p>(Jim Adler VO) I got my client \$245,000 thousand dollars in his pocket when he was hit by semi and had back surgery.</p> <p>Jim Adler on Camera: Let the junkyard dogs fight for the money and benefits the law says is yours.</p> <p>Announcer: Spokesperson for Jim Adler.</p> <p>Jim Adler bites to protect you and your family.</p> <p>Jim Adler on Camera: Call me talk about your case for free.</p> <p>Announcer: 713-777-4000.</p>
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<p>Bill Adler Angry Dogs #3C</p> <p>Bill stands in junkyard amidst wrecked cars.</p> <p>Graphics:</p> <p>Car Wrecks Truck Wrecks SUV Wrecks Motorcycle Wrecks</p> <p>The TEXAS HAMMER</p> <p>Jim Adler & Associates www.JimAdler.com 713-777-4000 1-800-2HAMMER</p> <p>SPOKESPERSONS FOR JIM ADLER</p> <p>CAR TRUCK OR MOTORCYCLE WRECK?</p> <p>Spokesperson</p> <p>18 Wheeler Accident \$370,000 Neck Surgery</p> <p>Spokesperson Principal Office: Houston, Texas</p> <p>Call me right now!</p>	<p>VO: ATTENTION ACCIDENT VICTIMS?</p> <p>Bill Adler on Camera: I'm Texas injury lawyer Bill Adler. Big insurance companies make me so mad I wanna growl...like a junkyard dog.</p> <p>(Bill Adler VO) I hammered hard and got my client \$370,000 thousand dollars when he was in a big truck wreck and had neck surgery.</p> <p>Bill Adler on Camera: Our junkyard dogs are trained to fight. Let me fight for the money and benefits the law says is yours.</p> <p>Announcer: Spokesperson for Bill Adler.</p> <p>Talent 1 on Camera: <i>Bill Adler fights to protect you and your family.</i></p> <p>Bill Adler on Camera: Call me to talk about your case for free.</p> <p>Announcer: 713-777-4000.</p>
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EXHIBIT 4

(To the Declaration of Diana Rausa)

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Case 3:19-cv-02025-K-BN Document 97 Filed 01/13/23 Page 83 of 580 PageID 3794

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jimadlerlawfirm Tonight, on the Outlaw Dave Show, our friend Kenny Thompson talks about his non-profit Feed the Future Forward. Hear what he has to say about Jim Adler's contributions to the cause. That's tonight, starting at 7 p.m. On KPRC 950 AM #TheTexasHammer

259w

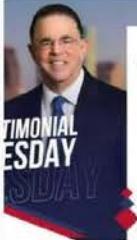
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I was involved in a term that included my child, was Bill Adler. He and I always keep in contact c of everything that went on in my case and my child was diligent. He was all get me and my child deserved, but be

★★★
— DENNY



JONES ACT COVERAGE



ACCIDENTES EN OBRA DE CONSTRUCCIÓN



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Come on down to the University of St. Thomas to the Houston Italian Festival! We'll be here till 6 PM today and tomorrow. Spin our prize wheel to win some Jim Adler goodies! 3800 Montrose Blvd, Houston, TX 77006. #TheTexasHammer #HammerTime

0/0

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OCTOBER 12, 2019

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★★★★★ - DENNY



**JONES ACT
COVERAGE**



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**CONSTRUCTION
FALL ACCIDENTS**



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May Hammer Helps

Bryan's House

Jim Adler & Associates

May 12 at 8:00 AM · 108 likes · 38 Comments · 68 Shares

Hammer Helps is at it again! This month, we are raising awareness for Bryan's House. Their goal is to provide inclusion, dignity, hope, joy, and access for children with special needs. Jim Adler & Associates will donate \$5 for every like, comment or share to this post, up to \$5,000. Please help us make a difference in the lives of children with special needs.

#HammerHelps #BryansHouse #SpecialNeeds #InclusionMatters

Sara Frederick Burgess · Follow
Thank you for supporting Bryan's House!

Like · Reply · 1m

clue davis · Thanks for your support!

Like · Reply · 2m

McKenzie Petersen · Bryan's House has made a huge impact in our lives. The staff treats you like family.

Like · Reply · 2m

Tracy Rohrin Ryan · Such a wonderful way to support those in need! Keep up the good work!

Like · Reply · 1m

Rebecca Neal Adler · Bryan's House hope this helps!

Like · Reply · 1m

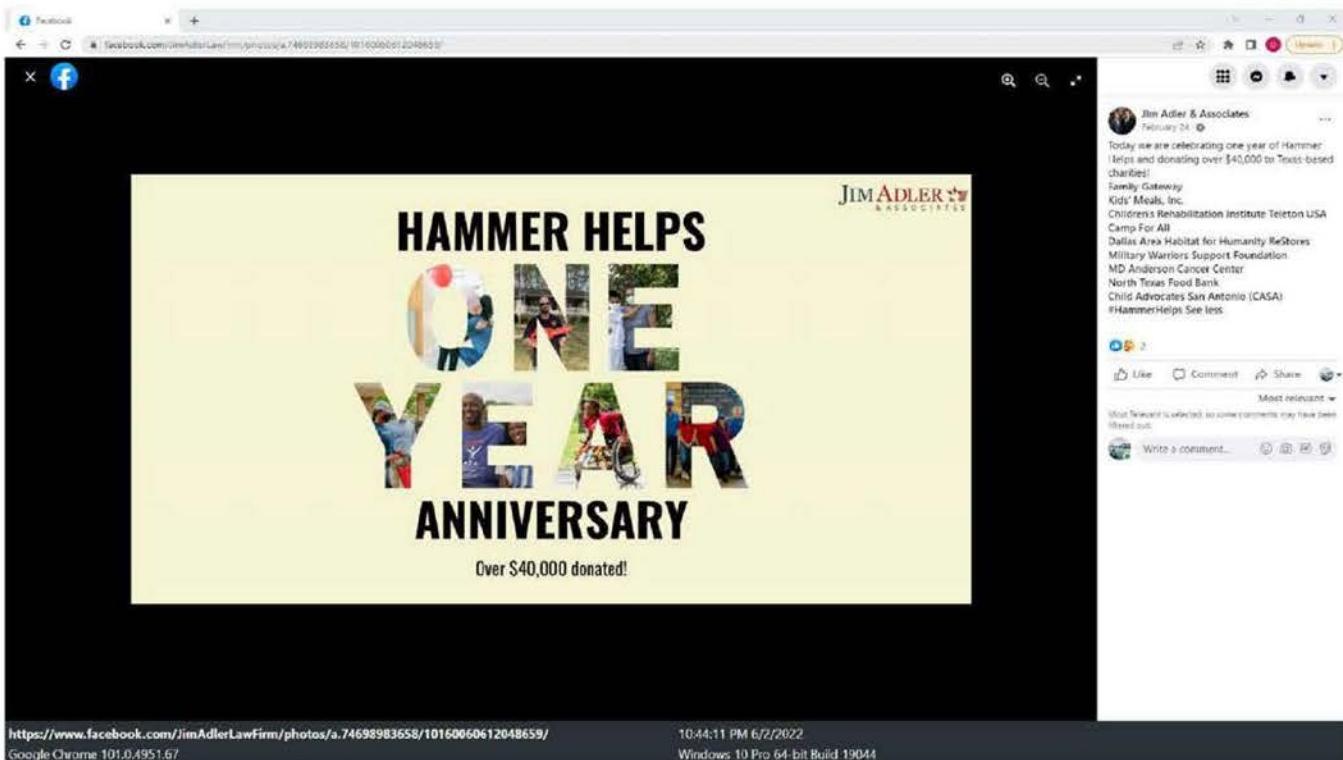
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10:41:32 PM 6/2/2022

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Screenshot of Jim Adler & Associates Facebook page.

The page shows a post from July 20, 2021, by Jim Adler & Associates. The post reads: "Mayor Sylvester Turner has proclaimed today to be JIM ADLER DAY! Giving back to the City of Houston over the years has been a true honor. #HappyJimAdlerDay". Below the post is a video of a man in a suit and tie speaking. The video player shows 0:04 / 0:08 and 2 Shares.

On the left sidebar, there is a "Page transparency" section with links to "Page created - October 22, 2008" and "Page manager locations: United States, Philippines". There is also a "Related Pages" section listing "Balance of Nature", "Swingnail", and "Guardian Protection".

At the bottom of the page, there is a "Add your business to Facebook" section with a "Create Page" button.

Page footer: https://www.facebook.com/jimAdlerLawFirm Google Chrome 101.0.4951.67 10:50:15 PM 6/2/2022 Windows 10 Pro 64-bit Build 19044



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Google Chrome 101.0.4951.67

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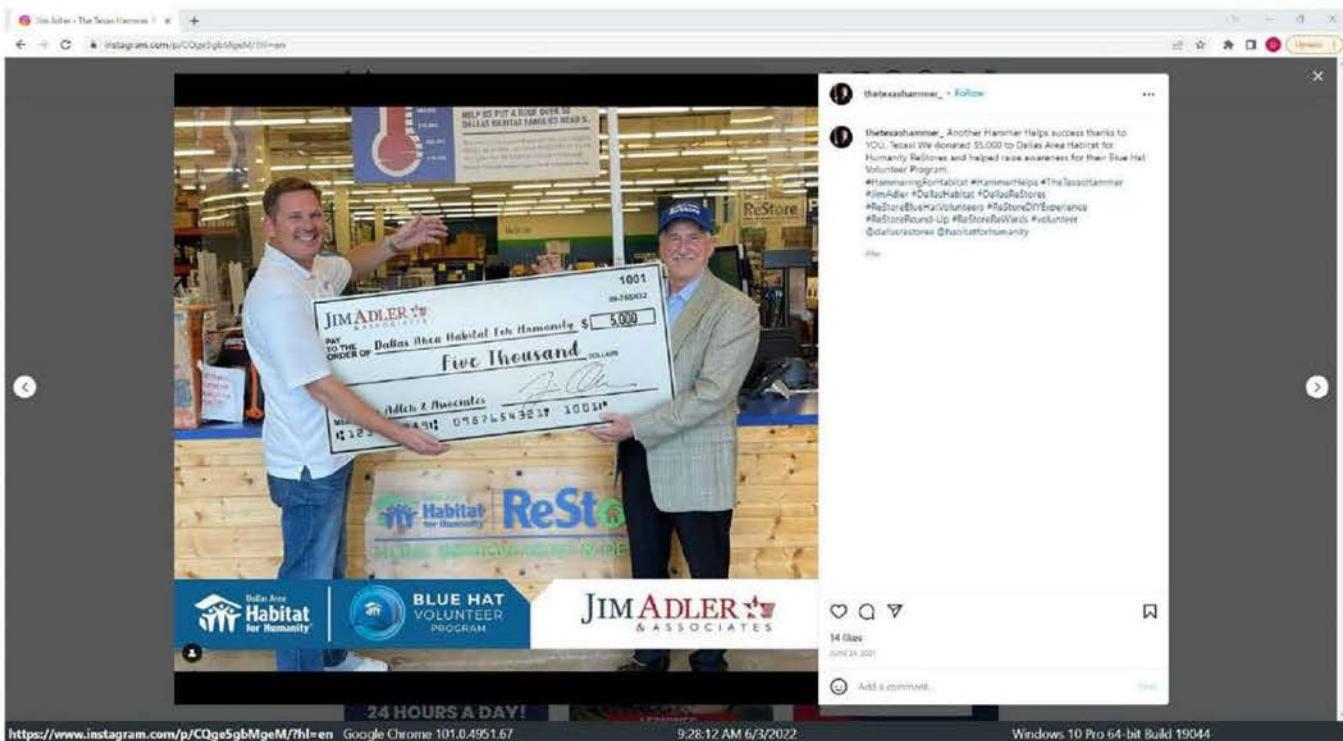


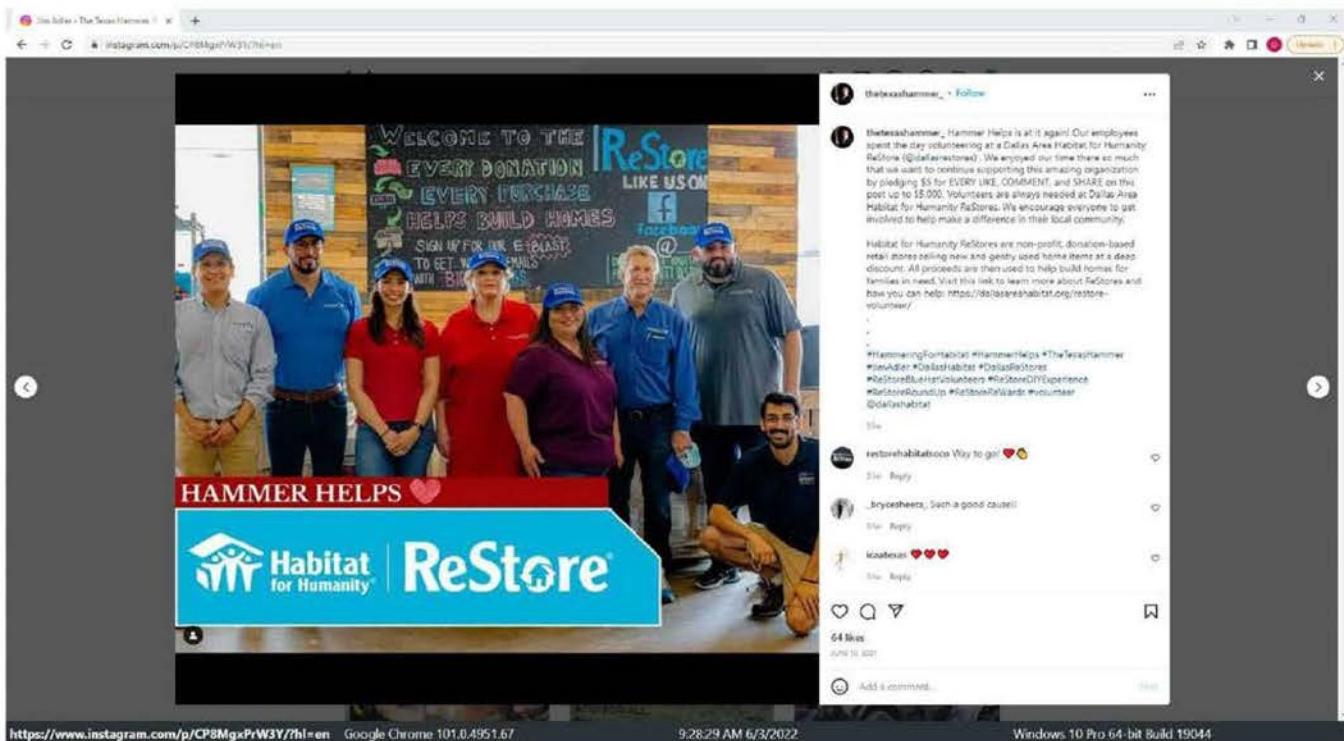
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THERE IS POWER IN RAISING YOUR HAND

Teach For America Houston
@TFAhouston · Education

Send message

March 10 · 10 hours ago

Since February 2021, Jim Adler & Associates has donated \$40,000 to non-profits across Texas through their Hammer Helps program and this month, TFA Houston was selected as the recipient of their generosity! Please go to the post below and like, share, and comment as each receives a \$5 donation up to \$5,000 for TFA Houston!

March Hammer Helps

TEACHFORAMERICA Houston

Jim Adler & Associates
March 10 · 10 hours ago

For every like, comment, and share on this post, we will donate \$5, up to \$5,000 to Teach For America Houston! TFA Houston recruits outstanding leaders to teach in high-need schools with the goal of providing all children access to an excellent education.
#HammerHelps #TeachForAmerica #Teachers #Education

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Pinned post

Teach For America Houston
October 18, 2021

9:35:54 AM 6/6/2022

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Appx. 90

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Jim Adler & Associates
 March 24, 2016 · 4

Tonight, on KPRC at 10: Do you trust your automaker to give you important information about safety defects? If so, investigative reporter Joel Eisenbaum has news for you. Joel turned to The Texas Hammer to get his thoughts on defective vehicles and how automakers are reporting these defects to the government.

That's tonight, on KPRC Channel 2 at 10.



KPRC2 Joel Eisenbaum ·
 March 24, 2016 · 4
 Do you own one of these?

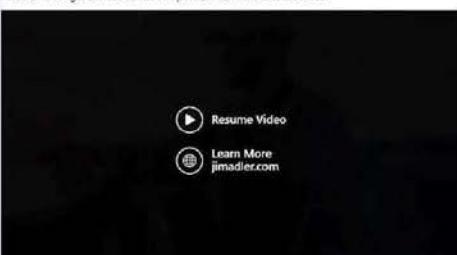
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The Jones Act was made to compensate workers for serious injuries they got working on a ship or other vessel. When it was created about 100 years ago, it referred to those workers as "seamen." Under the law, a seaman is someone who spends a significant amount of their work time on a vessel in navigation. This can be complicated. Learn more in this video.



JIMADLER.COM
 Who is a Jones Act Seaman? Learn More

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Jim Adler & Associates
November 10, 2015 · 3

A few behind the scenes photos from Jim Adler's interview with KPRC Investigative Reporter Bill Spencer on valet crashes.
Watch the story now: <http://www.click2houston.com/~Avelet-parking.../3Q268248>



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OTHER POSTS

Jim Adler & Associates posted a video to playlist **Frequently Asked Questions**. . .

1 min · 3

The Jones Act was made to compensate workers for serious injuries they got working on a ship or other vessel. When it was created about 100 years ago, it referred to those workers as "seamen." Under the law, a seaman is someone who spends a significant amount of their work time on a vessel in navigation. This can be complicated. Learn more in this video.



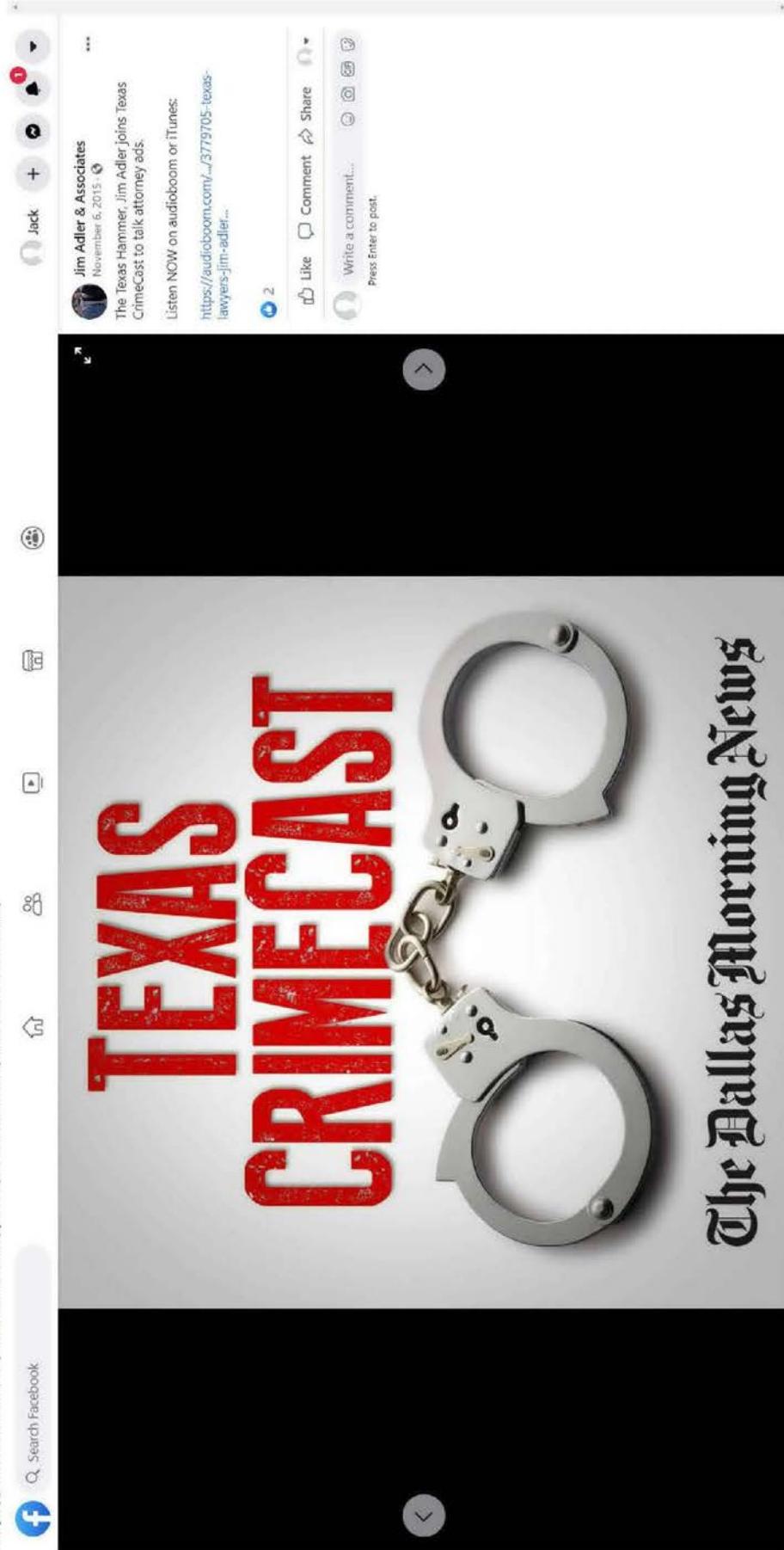
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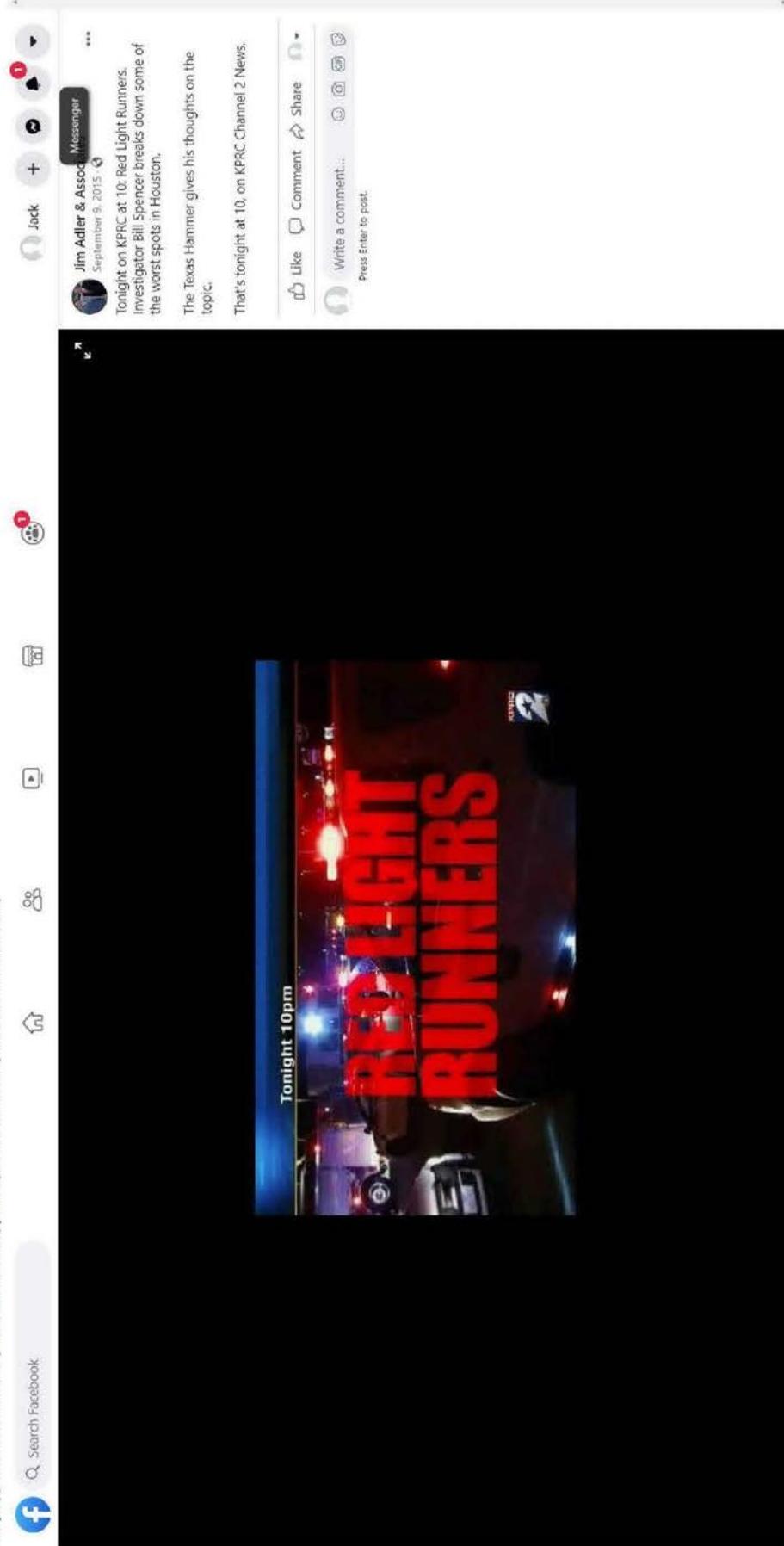
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The Dallas Morning News

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Jim Adler & Associates
September 8, 2015 · 48
KPRC's investigative unit interviews Jim Adler for a story about red light runners and crashes. More information about when you can watch will be released soon. [The Texan](#) [link]




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